

AUG2/12 14.13
*** WNCN-TV ***

1	700A-900A	30	\$650.00	8/8	8/10	6	W-F
PROGRAM : OLYMPICS TODAY SHOW							
RA35+ : 3.0							
CON COM1: OLYMPICS TODAY SHOW							

AUG2/12 14.13
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			700P-730P PROGRAM : NEWS 7P RA50+ : 3.0 CON COM1 : NEWS 7P	30		\$250.00	8/8	8/10	3		W-F	3
3			730P-1200M PROGRAM : OLYMPICS PRIME RA50+ : 15.0 CON COM1 : OLYMPICS PRIME	30		\$5,500.00	8/8	8/11	8		W-SA	8
4			1200M-1235A PROGRAM : LATE NEWS RA50+ : 6.0 CON COM1 : LATE NEWS	30		\$1,300.00	8/8	8/11	4		W-SA	4
5			700P-1100P PROGRAM : CLOSING CEREMONY RA50+ : 18.0 CON COM1 : CLOSING CEREMONY	30		10000.00	8/12	8/12	1		SUN	1
6			700P-730P PROGRAM : NEWS 7P RA50+ : 3.0 CON COM1 : NEWS 7P	30		\$250.00	8/13	8/14	2		M-TU	2
7			1235A-135A PROGRAM : LATE NEWS CON COM1 : LATE NEWS	30		\$500.00	8/8	8/11	4		W-SA	4
<p>AUG/12 66350.00 CONTRACT TOTAL 66350.00</p> <p>TOTAL SPOTS 28</p>												

Mentzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Americans For Prosperity/ Issue
 Submission Number 197 Issue 1



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	Americans For Prosperity/ Issue	Submission Cost:	66350	Campaign Ref:	E:120802071
Buyer:	..	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	06261338
Est./PO Number:	06261338	Contract type:	Political	Business Type:	General
				Business Category:	Transactional

Product:	Amer For Prosperity	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC	66350
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	08/06	08/13	Total	Cost
1	M-F 7a Today Show ..WTF..	650	30 Comme	Nbr of Spots	6		6	3900
2	M-F 7p News ..WTF..	250	30 Comme	Nbr of Spots	3		3	750
3	M-F 7p News MT.....	250	30 Comme	Nbr of Spots		2	2	500
4	Olympics Summer Prime MTWTFSS Isolations: W/C 08/06..WTFSS.	5500	30 Comme	Nbr of Spots	8		8	44000
5	M-Su Late News Post Premium Event MTWTFSS Isolations: W/C 08/06..WTFSS.	1300	30 Comme	Nbr of Spots	4		4	5200
6	Olympics Summer Close MTWTFSS Isolations: W/C 08/06.....S	10000	30 Comme	Nbr of Spots	1		1	10000
7	Olympics Summer Late Night MTWTFSS Isolations: W/C 08/06..WTFSS.	500	30 Comme	Nbr of Spots	4		4	2000
Weekly Totals: Total Spots(Ord Spots)					26	2	28	

Grand Totals

Local

		Month 8 Weeks: 4	
Totals		08/06	08/13
Spots	28	26	2
Cost	66350	65850	500

Grand Totals:		Spots:	28
		Gross Total:	66,350.00
		Commission:	9,952.50
		Net Total:	56,397.50